



JANUARY 2020

State of Data Center Offerings Survey Surveyed 110 IT decision makers in the US who utilize

a third-party edge data center

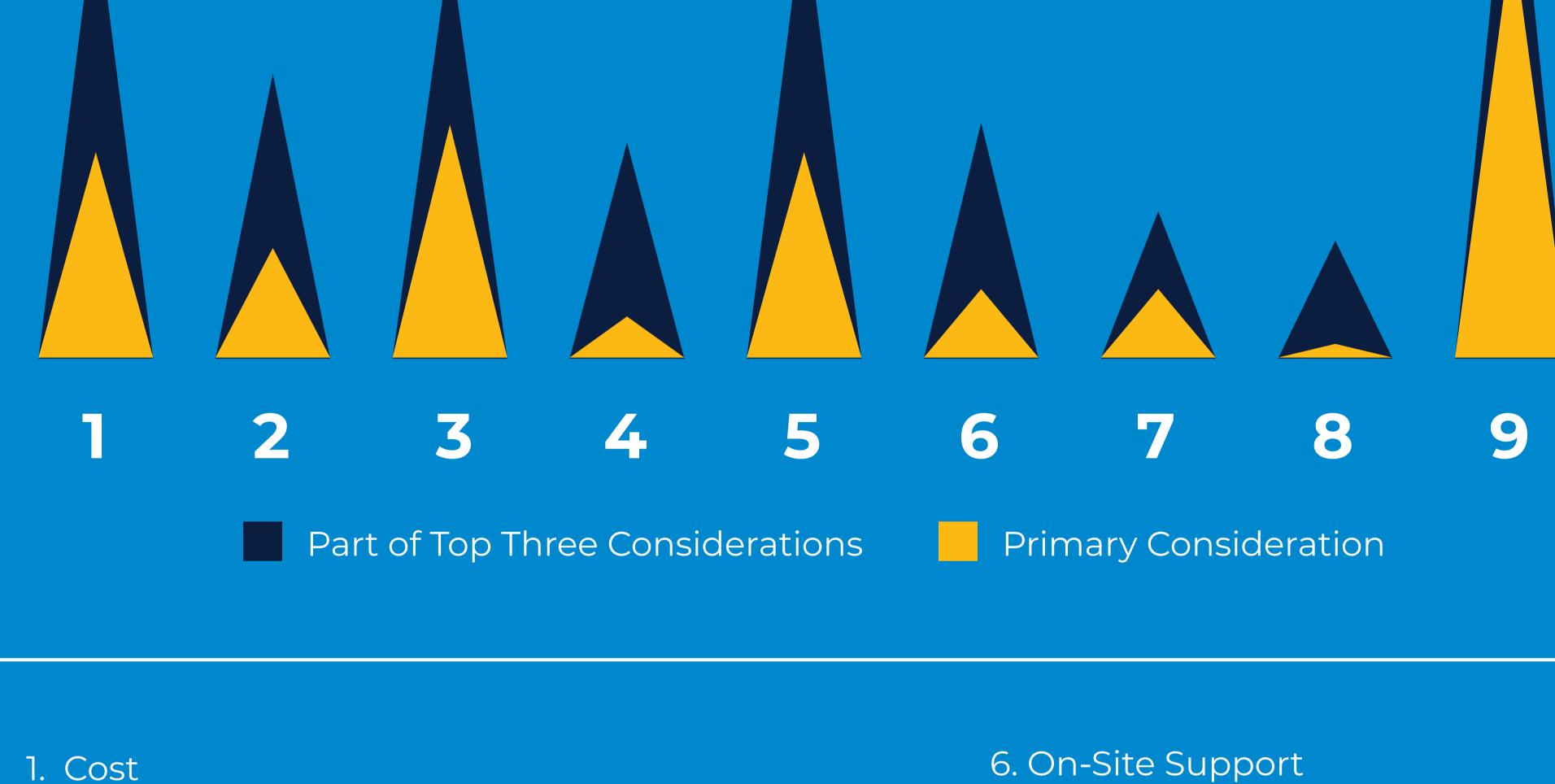




Respondents picked three top considerations when

choosing a third-party edge data center provider

They then picked one that is most important



5. Network Capacity and Connectivity Options

4. Location/Proximity

2. Direct Access to Hyper Scale Cloud Providers

3. Disaster Recovery and Backup Availability

- a third-party edge data center provider

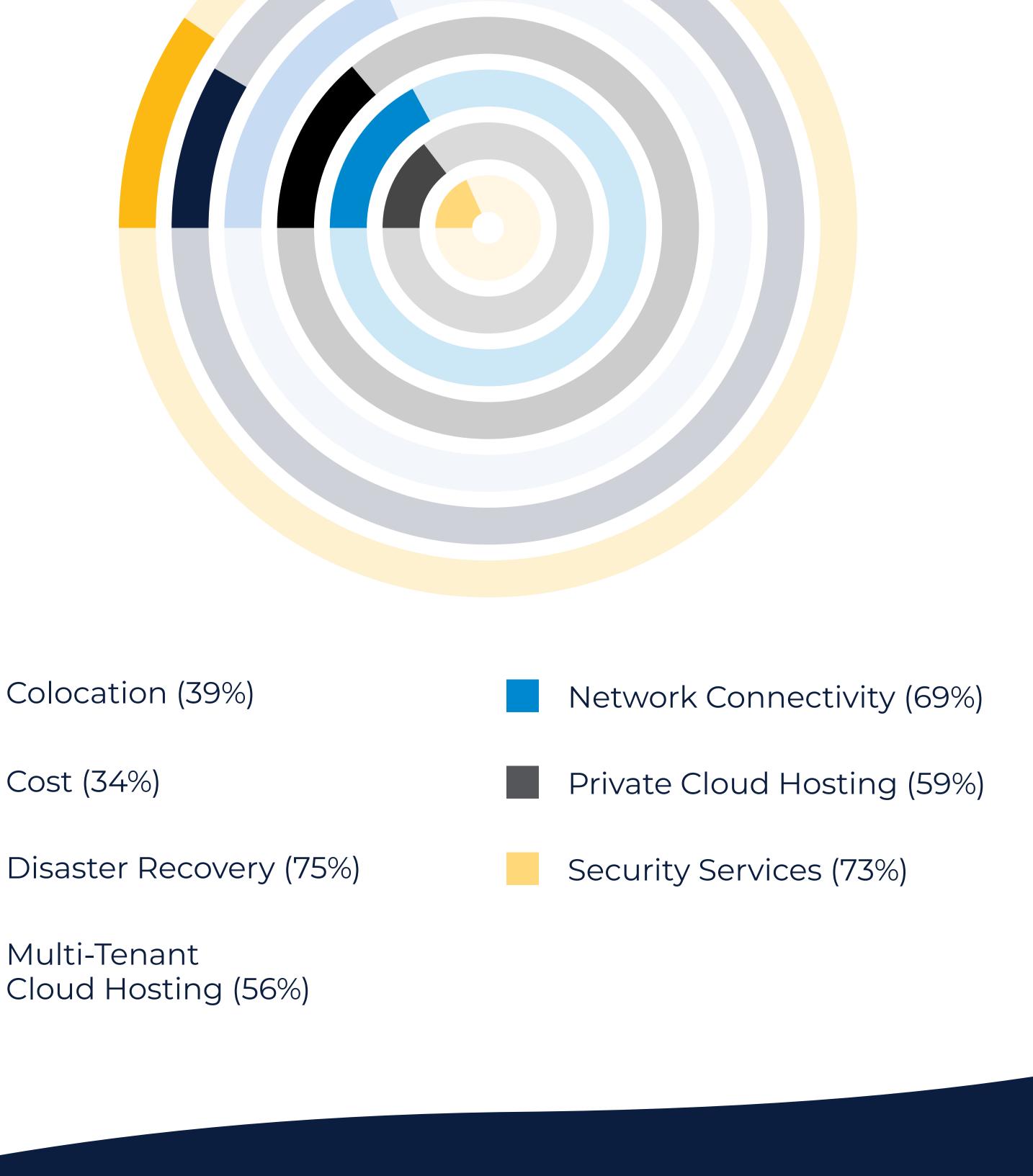
7. Power Redundancy

8. Remote Hands

Respondents are currently utilizing these services from

9. Security & Compliance Standards

They chose all that applied



Those utilizing services from a third-party edge

data center provider have been doing so for this long

Less Than 1 Year (52%)

1-2 Years (24%)

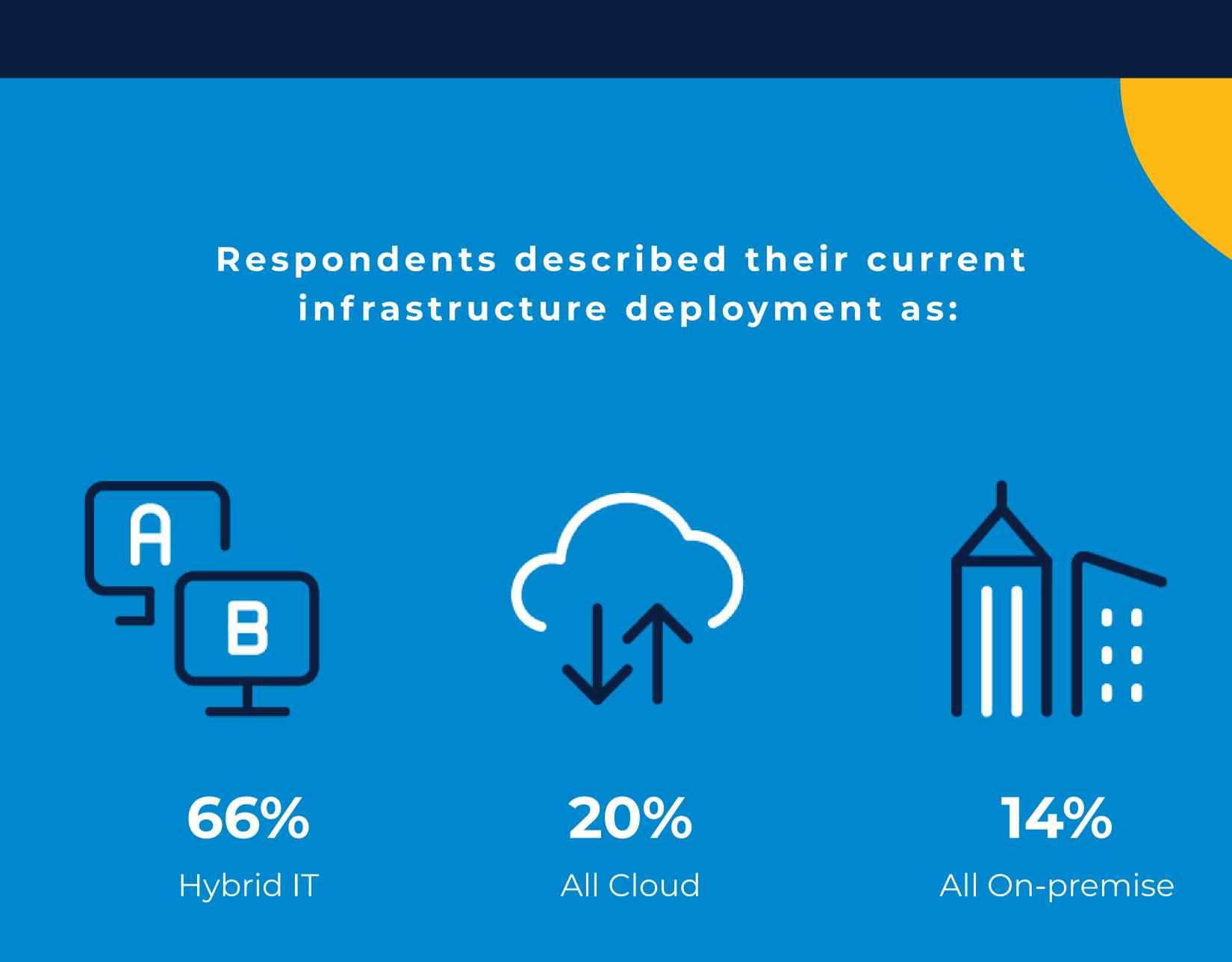
2-5 Years (22%)

5+ Years (2%)

32%

Somewhat

likely



Neither likely

nor unlikely

Respondents voted on how likely they are to pick

a data center provider that is close to its users

59%

Very

likely

38%



(like an outage, natural disaster or ransomware attack)

recovery and backup solution in the event of an incident