

# go green with the cloud + colocation

**More companies than ever are going green.** That includes data center operators — like US Signal — that provide cloud and colocation services, which can often be greener alternatives to on-premise data centers. Here are few tidbits of information as to why going green is the way to go.





# green goals

A growing coalition of countries, cities, businesses, financial institutions and other organizations are pledging to get to net-zero carbon emissions as called for in the Paris Agreement. **The goal is to reduce emissions by 45% by 2030 and reach net zero by 2050.**

## it pays to go green

**87% of firms with strong sustainability practices have experienced revenue growth**, and 75% of CEOs say that they are investing in digital to address environmental challenges.

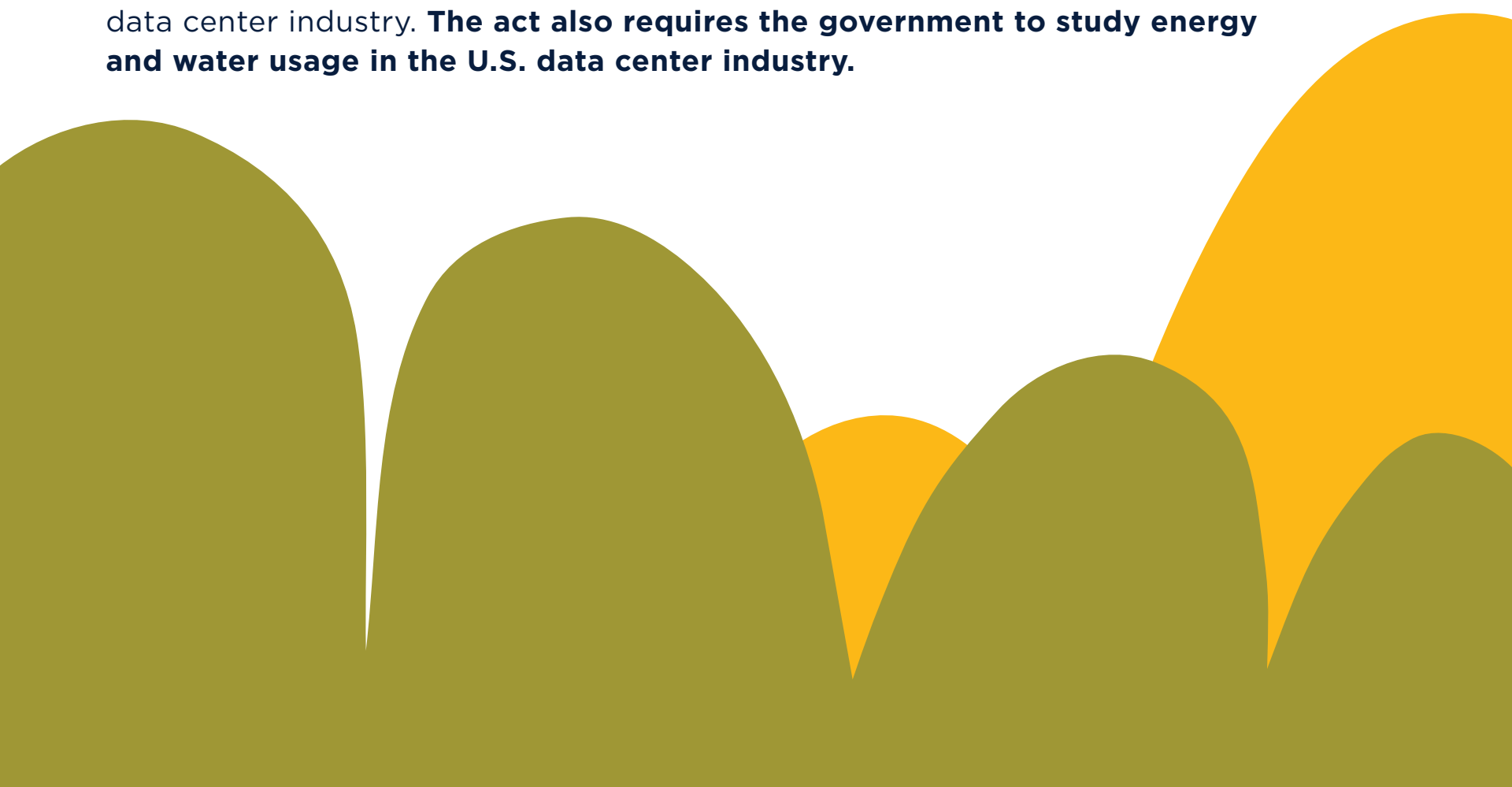


# the pressure is on

**Data centers are among the highest consumers of power.** Regulators, investors and customers alike are pushing the data center industry to reduce its impact on climate change.

## spotlight on data centers

In 2021, US lawmakers enacted the New Energy Act, which covers a broad range of energy efficiency initiatives, some of which specifically target the data center industry. **The act also requires the government to study energy and water usage in the U.S. data center industry.**



# the EPA takes the lead

Under the EPA's Data Center Optimization Initiative, federal agencies are required to develop, monitor and report on data center strategies transition to more efficient data center infrastructures, such as cloud services and inter-agency shared services.

## go green with US

US Signal is committed to sustainable energy powering our Michigan-based operations, as we strive to achieve our goal of using 100% renewable energy by 2026. This will ultimately reducing their carbon emissions, supporting the growth of the renewable energy sector and promoting a cleaner and more eco-friendly future.

**learn more at [www.ussignal.com/sustainability](http://www.ussignal.com/sustainability)**



[www.ussignal.com](http://www.ussignal.com)



866.274.4625