



Customer Case Study

# Synergy Flavors



**Synergy Flavors**



# SYNERGY

INSPIRING TASTE™

This case study of Synergy Flavors is based on a January 2023 survey of US Signal customers by TechValidate, a 3rd-party research service.

Company:  
**Synergy Flavors**

Company Size:  
**Medium Enterprise**

Industry:  
**Food**

---

## Quote

**“US Signal helped us migrate O365 data and Dynamics AX 2012 data during an acquisition. ”**

**“When I need something out of the norm for an IT request I have gone to US Signal and had great experiences. They are a great partner to work with and I won’t hesitate to call upon them in the future if needed.”**

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select US Signal:

**They chose US Signal as their migration partner because:**

- Value-add services beyond just the migration
- Expert cloud migration expertise
- Ease of doing business

## Use Case

The key features and functionalities of US Signal that the surveyed company uses:

**The benefits realized from their migration was:**

- Allowed my resources to focus on other strategic projects
- Project was completed faster with outside help
- Mitigated risk by hiring an expert
- Understood upfront costs of the migration and long-term cost optimization
- US Signal was a great IT resource at more than just migrations. We have called upon US Signal after the migration was completed when necessary.

## Results

The surveyed company achieved the following results with US Signal:

- Helping to discover your application dependencies and potential systems consolidations: Not Important
- Developing a migration plan: Very Important
- Executing the migration: Very Important
- Testing and validation: Very Important
- Project management and oversight: Important
- Help augmenting staff: Very Important
- 24x7 expert support: Moderately Important
- Broad portfolio of complimentary multi-cloud solutions and services: Slightly Important



# Digital Infrastructure Solutions Built for Your Business



**US Signal, established in 2001, is a premier national digital infrastructure company that operates a fully owned fiber network to deliver a wide range of advanced digital solutions. Our offerings include robust cloud services, secure colocation facilities, high-performance connectivity, comprehensive hardware resale, and managed IT services, empowering businesses to enhance their operational efficiency through tailored network, data center, data protection, and cybersecurity solutions.**