

US Signal bets \$200M on data center, fiber expansions amid AI boom

Mark Sanchez - June 10, 2025



US Signal plans to add 3 megawatts of commercial power at its Detroit Metro Data Center in Bellville. Credit: Courtesy of US Signal

US Signal Co. LLC plans to invest \$200 million to expand data centers in suburban Detroit and Iowa and lay more than 1,000 miles of high-density fiber lines and conduits capable of carrying large volumes of data.



Dan Watts, US Signal

The investment will enable the Grand Rapids-based US Signal to meet a growing market demand for cloud data storage and the use of artificial intelligence.

Through the expansions, US Signal is "building far more than just additional capacity," said CEO Dan Watts. "We're building the digital foundation for the next decade of AI, cloud and edge computing."

The two data centers US Signal plans to expand are "where we're reaching exhaustion with our inventories or our capability to serve customers based on customer demand for growing those facilities,"

Watts said.

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"We see our industry right now has historic lows in terms of data center inventory availability, and we're seeing the need for data centers continue to grow exponentially," he said. "The fiber infrastructure is an interesting component (to the expansion) because that's demand driven, too. AI is not only power hungry, which is what we talk about a lot as an industry, but it's also very fiber hungry. So, we're redeploying very dense fiber assets across our region to interconnect data centers and key enterprise customers with high-density fiber that allows us to serve them both now for their cloud needs and their current needs, but also in the future."

With more than 1,000 clients, US Signal generally serves medium to large enterprises that include regional hospital systems, regional banks and manufacturers that transmit, manage and store large amounts of data.

In southeast Michigan, the company's expansion will add 3 megawatts of commercial power at the Detroit Metro Data Center on Hagerty Road in Belleville. US Signal's Des Moines, Iowa data center

will get another 6 megawatts. The expansions will create “two of the most power-dense and scalable facilities in their respective regions,” according to US Signal.

The nearly 1,000 miles of high-density fiber that US Signal plans to deploy, adding to an existing network of 9,500 miles, will go in the Midwest.

“We’re looking at opportunities continuing to intensify in the Midwest ... and the surrounding states, but beyond as well,” Watts said.

The expansions represent the latest investments by US Signal, which Watts said has “grown exponentially over the last couple of years” since the February 2023 acquisition by Australia-based fund manager Igneo Infrastructure Partners, which has about \$20.5 billion of assets it manages for more than 200 investors globally.

“We see US Signal as a cornerstone digital infrastructure platform in the United States, with the right assets, leadership and long-term strategy to meet the rising demand for AI, cloud and edge connectivity,” said Michael Ryder, chairman of the board for US Signal and a partner and co-head of North America at Igneo Infrastructure Partners. “This investment reflects our commitment from US Signal and Igneo, to build critical infrastructure that delivers sustainable value to enterprises, hyperscalers and service providers nationwide.”

US Signal’s growth has been fueled lately by the [June 2024 acquisition](#) of Madison, Wis.-based OneNeck Data Center Holdings LLC and OneNeck IT Solutions LLC, which provide hybrid I.T. and multi-cloud solutions. The deal included data centers in six states.

US Signal last August also acquired data centers [in Auburn Hills](#), north of Detroit, and [Indianapolis, Ind.](#)

“We’ve gone from eight data centers concentrated in the Midwest to a total of 16, still concentrated in the Midwest, but now we stretch all the way out into Oregon; Phoenix, Arizona; Denver, Colorado — so kind of the top half of the U.S., plus Arizona,” Watts said. “That growth has really driven a lot of what we’ve done over the last year integrating that business and then continuing to look for opportunities to invest.”

With Igneo Infrastructure Partners’ backing, US Signal intends to continue large capital investments beyond the current \$200 million initiative to expand its network and data centers, particularly as demand from clients grows.

“We expect to continue to make investments in future years as well to continue to grow this out. We’re in a very capital-intensive industry, so the numbers can seem a bit large, but you know we’re very excited about this investment and future investments to continue to grow our infrastructure,” Watts said. “We expect that the demand for growth will continue. So, we are continuing to work on avenues to facilitate the capital needs to grow the business. We’re very excited about where that’s going to take us.

“We’ve got great partnerships in that space and a lot of great opportunity and momentum in the market that we’re looking to execute on.”

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